

SOUFAST

Elite
ELITE GROUP
HOLDING LTD



SOUFAST UAE

📍 Dubai, Ajman, Al Ain & Abu Dhabi

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S07

EXTERIOR

PROPORTIONS

The 7 Seater SUV, the S07 aims to deliver an intelligent, comfortable, and versatile urban experience, encouraging users to explore, pursue their passions, and find inspiration in urban life.



S07

▪ Starry Digital Grille

Our Signature Starry Digital Grille creates a stunning visual moment.

▪ LED Front and Rear Light

Embark on your journey with the cutting-edge LED light. An epitome of modern beauty inspired by urban charm.

▪ 20-inch Alloy Wheel

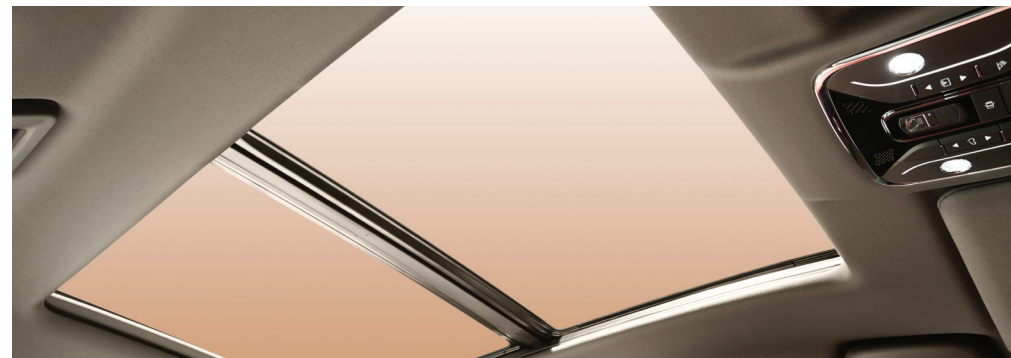
Engineered for optimal performance, by ensuring a smoother ride, enhanced handling and unmistakable visual appeal.

▪ Welcome Light Animation

The premium welcome light, with its elegant and refined design, leaves a lasting impression.

▪ Panoramic Sunroof

Immerse yourself in the beauty of your surroundings with the 62-inch ultra wide angle stunning panoramic sunroof. This feature seamlessly connects you with the natural light creating a sense of freedom and limitless possibility. The premium welcome light, with its elegant and refined design, leaves a lasting first impression.



12.3-inch Connected Screens

Experience the ultimate in-car connectivity with the 12.3-inch touchscreen infotainment display offering high resolution graphics intuitive interface, seamless smartphone integration and much more.

Spacious and Convenient Interior

Enjoy the flexibility of large cabin space, perfect for daily commuting, shopping excursions, family vacations and for sport enthusiasts.

S07

Ambient Lighting

Transform your drive with a choice of 8 colors, the cabin lighting illumination highlights SOUEAST's design features and creates a truly unique, relaxing environment.

Multi-Function Seat

Discover the perfect blend of comfort, relaxation and convenience with the 6-way adjustable Multi-Function Driver Seat featuring seat memory, advanced ergonomics for reduced fatigue and luxurious amenities for a premium driving experience.



▪ Intelligent Voice Control

Five supported languages make every command effortless with S07.

▪ 8-Speaker SONY Audio System with Immersive Sound Effect

Indulge in an exceptional audio sound with Sony's premium 8-speaker surround system, expertly crafted for unparalleled sound quality and an immersive experience.

▪ 3-Zone Climate Control

Discover a comfortable driving environment with three zone climate control, precise temperature adjustment for effortless comfort.

▪ 50W Wireless Fast Charging

Stay charged and connected on the go with the 50W Wireless Fast Charging. Enjoy effortless convenience, rapid charging and intelligent optimization without the hassles of cables.



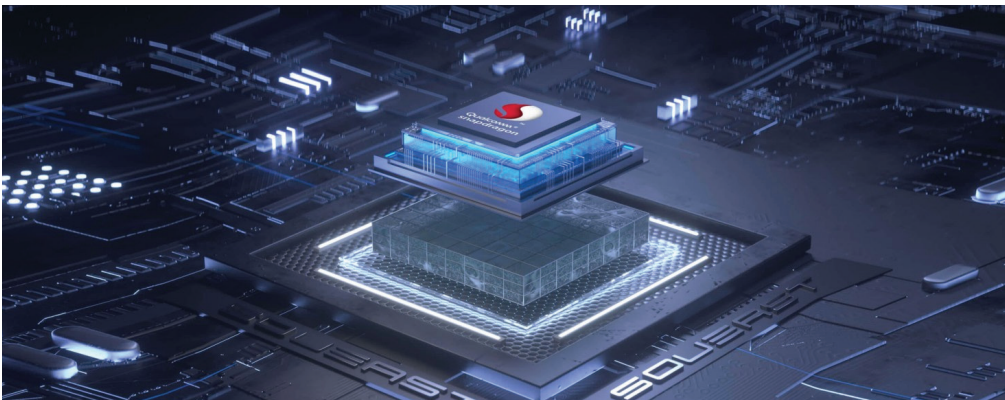
Crystal Gear Shift Knob

As dazzling as a diamond, each facet of the knob glitters with urban splendor.

Luxurious Experience

Experience the art of luxury inside with premium material, craftsmanship, sophisticated and ergonomic design for comfort.





■ Dynamic Performance

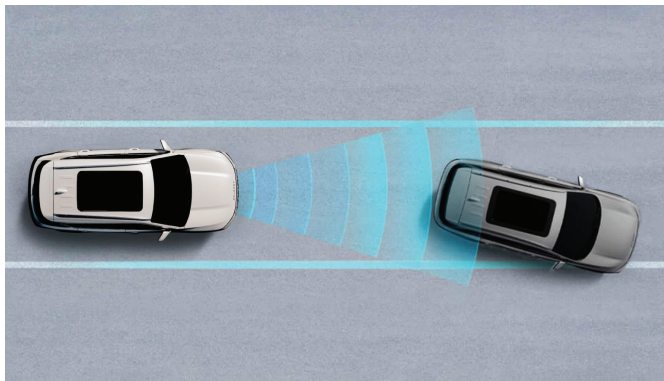
1.6 turbo charged engine coupled with 7DCT Transmission. Experience seamless acceleration and effortless shifting with a perfect balance of power and efficiency.

■ Qualcomm Snapdragon 8015 Chip

Experience the ultimate in-car computing power with the Qualcomm Snapdragon 8015 Chip. This cutting-edge processor enables seamless integration of infotainment features, ensuring effortless navigation, entertainment and connectivity on the go.

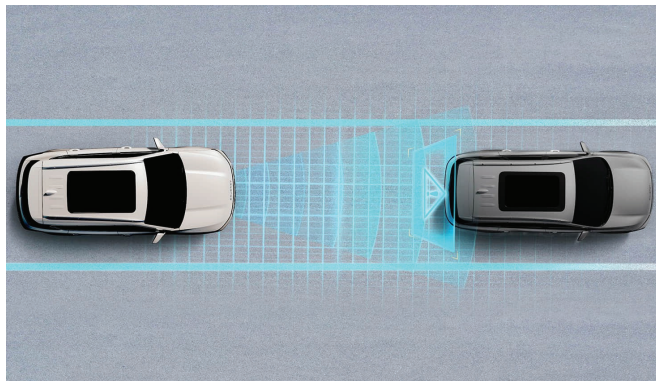
■ CarPlay & Android Auto

Stay connected and entertained on the go. Experience effortless integration with your smartphone with intuitive interface, voice command functionality, streamlines navigation, personalized entertainment, hands free functionality, smart notifications and messaging.



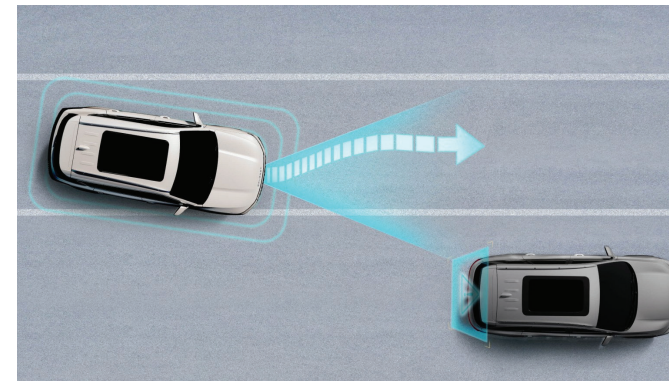
Adaptive Cruise Control (ACC)

1.6 turbo charged engined coupled with 7DCT Transmission. Experience seamless acceleration and effortless shifting with a perfect balance of power and efficiency.



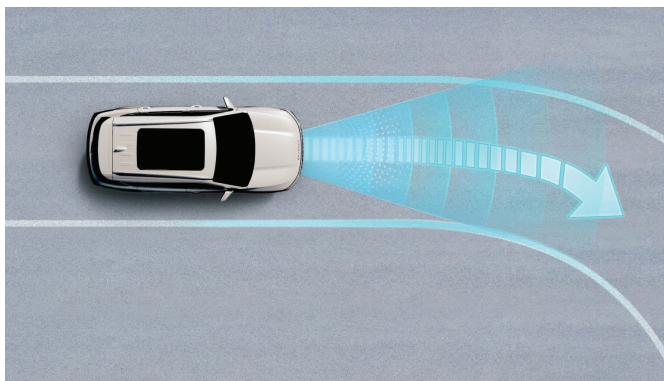
Autonomous Emergency Braking (AEB)

Our advanced system constantly monitors the road ahead, by keeping a lookout for potential hazard thereby automatically braking if you fail to react in time to prevent collisions.



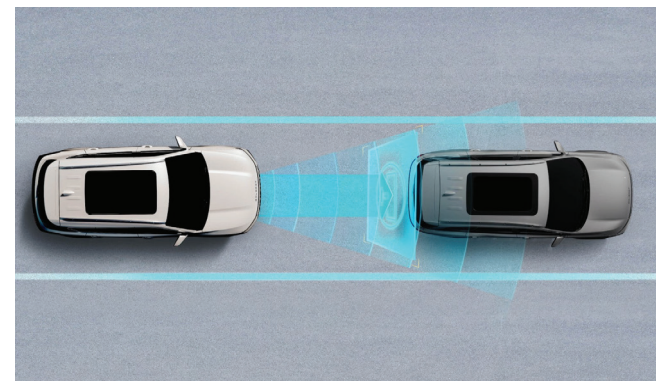
Lane Keep Assist (LKA)

Our innovative system monitors your lane position, automatically adjusting steering to keep you on course, ensuring a safe and confident drive.



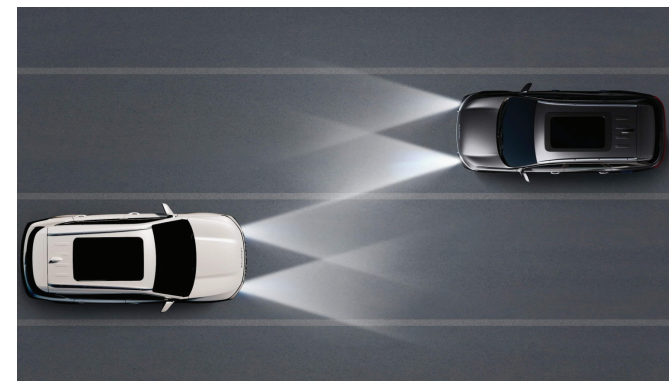
Lane Departure Warning (LDW)

1.6 turbo charged engined coupled with 7DCT Transmission. Experience seamless acceleration and effortless shifting with a perfect balance of power and efficiency.



Forward Collision Warning (FCW)

Our advanced system constantly monitors the road ahead, by keeping a lookout for potential hazard thereby automatically braking if you fail to react in time to prevent collisions.



High Beam Assist (HBA)

Our innovative system monitors your lane position, automatically adjusting steering to keep you on course, ensuring a safe and confident drive.

Model Variants	S07 Comfort/Luxury
POWERTRAIN	
Engine Type	1.6T (Turbocharged)
Displacement	1598
No. of Cylinders	4
Transmission	7 Dual Clutch Transmission
PERFORMANCE	
Max. Power ((kW) @rpm)	145@5500
Max. Torque (Nm @rpm)	290@2000-4000
Max. Horsepower	197
Max. Speed	185
SEAT	
Seat No.	5+2=7
MULTIMEDIA	
Connected Screen (Inches)	12.3
TIRE SIZE	
Tire Specification	255/45 R20
EXTERIOR DIMENSIONS	
Length (mm)	4724
Width (mm)	1900
Height (mm)	1720
Wheelbase	2720
FUEL	
Fuel Type	Gasoline
Tank Capacity	57

Model Variants	S07	
	Comfort	Luxury
■ EXTERIOR		
Starry Digital Grille	●	●
LED Front & Rear Light	●	●
20-inch Alloy Wheel	●	●
Panoramic Sunroof	●	●
Welcome Light Animation lighting	●	●
Rear Windscreen Wiper	●	●
High Mounted Brake Light	●	●
Front/Rear Fog Lights	●	●
Insulating Glass	●	●
Front Collusion Radar	-	●
Roof Racks	●	●
■ INTERIOR		
Multi-Color Ambient Light	-	●
Single-Color Ambient Light	●	-
Second Row Foot Lighting	-	●
Leather Steering Wheel Upholstery	●	●
Premium Leather Seat Upholstery	●	●
Front Armrest & Middle Armrest With Cup Holder	●	●
Folding Rear Seat (40:60)	●	●
■ COMFORT & CONVENIENCE		
Key Remote Engine Start	●	●
Keyless Start & Entry System	●	●
50W Wireless Fast Charging	●	●
Electric Control Trunk	●	●
Car Locating & Follow Me Home	●	●
Manual Anti-Glare Rearview Mirror	●	-
Automatic Anti-Glare Exterior Rearview Mirror	-	●
Rearview Mirror - Anti-Glare, Folding, Power Adjustment, Auto Lighting And Memory	●	●
Illuminated Welcome Light	●	●
Door Sill Illuminated Light	-	●
Rain Sensing Wiper	●	●
3D View Camera	360° HD	360° HD
Electronic 6-Way Adjustment, Lumbar Support, Memory For Driver Seat	●	●
Electronic 4-Way Adjustment For Passenger Seat	●	●
Ventilated Driver & Passenger Seats (Cushion + Backrest)	●	●
Air Conditioning	Auto/Dual Zone	Auto/Triple Zone
Rear AC Vents	●	●
Air Filtration System (Cn 95)	●	●
Air Purification Unit (Pm2.5)	-	●
Negative Ion Air Purifier	-	●
Climate Controlled Armrest Storage	●	●
Front Power Interface (1 USB For Charging And Reading, 1 USB For Charging)	●	●
Emergency Assistance System	●	●

Model Variants	S07	
	Comfort	Luxury
INFOTAINMENT		
123-inch Connected Screen	●	●
Multimedia System (Qualcomm Snapdragon 8015)	●	●
Intelligent Voice Control (5 Languages)	●	●
Carplay & Android Auto	●	●
Front Power Interface (1 USB For Charging and Reading, 1 USB For Charging)	●	●
12V Power Socket (Front/Rear)	●	●
Charging Ports	4	4
8 Speaker	–	SONY
540° degree camera	–	–
8055 Qualcomm Snapdragon Chip Set	–	–
DRIVER'S ASSISTANCE		
4-Way Steering Wheel Adjustment	●	●
Auto Hold	●	●
Driving Mode	Eco / Normal / Sport	
TJA (Traffic Jam Assist)	–	●
LKA (Lane Keeping Assist)	–	●
RCTA (Rear Cross Traffic Alert)	–	●
LCA (Lane Change Assist)	–	●
Dynamic Headlight Adjustment	●	●
Adaptive Headlight	–	●
Automatic Headlight	●	●
Paddle Shift	–	●
Cruise Control	●	–
ACC (Adaptive Cruise Control)	–	●
Mode Switch Roller	–	–
8AT (Automatic Transmission)	–	–
SAFETY AND SECURITY		
Driver/Passenger Seat Airbags	●	●
Front Side Airbags	●	●
Airbags	4	8
TPMS (Tire Pressure Monitoring System)	●	●
Seat Belt Warning System	●	●
Second Row ISOFIX - Child Seat Latch	●	●
ABS (Antilock Braking System)	●	●
EBD (Electric Brake Force Distribution)	●	●
EBA (Electronic Brake Assist)	●	●
BAS (Brake Assist System)	●	●
ESP (Electronic Stability Program)	●	●
HDC (Hill Descent Control)	●	●
HHC (Hill Hold Control)	●	●
RMI (Roll Movement Intervention)	●	●
Limp Home Mode (LHM)	●	●
DOW (Door Open Warning)	–	●
LDWS (Lane Departure Warning System)	–	●
BSD (Blind Spot Detection)	–	●
AEBS (Advanced Emergency Braking System)	–	●
FCW (Forward Collision Warning)	–	●
CDP (Car Dynamic Power Control)	●	●
Emergency Brake Warning	●	●
Fire Extinguisher	●	●

Vehicle Color:



Starlit Black



Ocean Blue



Snow White



Phantom Gray



Pearl White

Interior:



Lafite Red