

SOU EAST

Elite
ELITE GROUP
HOLDING LTD



SOU EAST UAE

📍 Dubai, Ajman, Al Ain & Abu Dhabi

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S 08 DM

Ease of Styling

Exterior

Inspired by classic luxury and crafted for modern tastes. With its extended profile, bold proportions, and commanding road presence, the S08DM leaves a lasting impression wherever it goes.



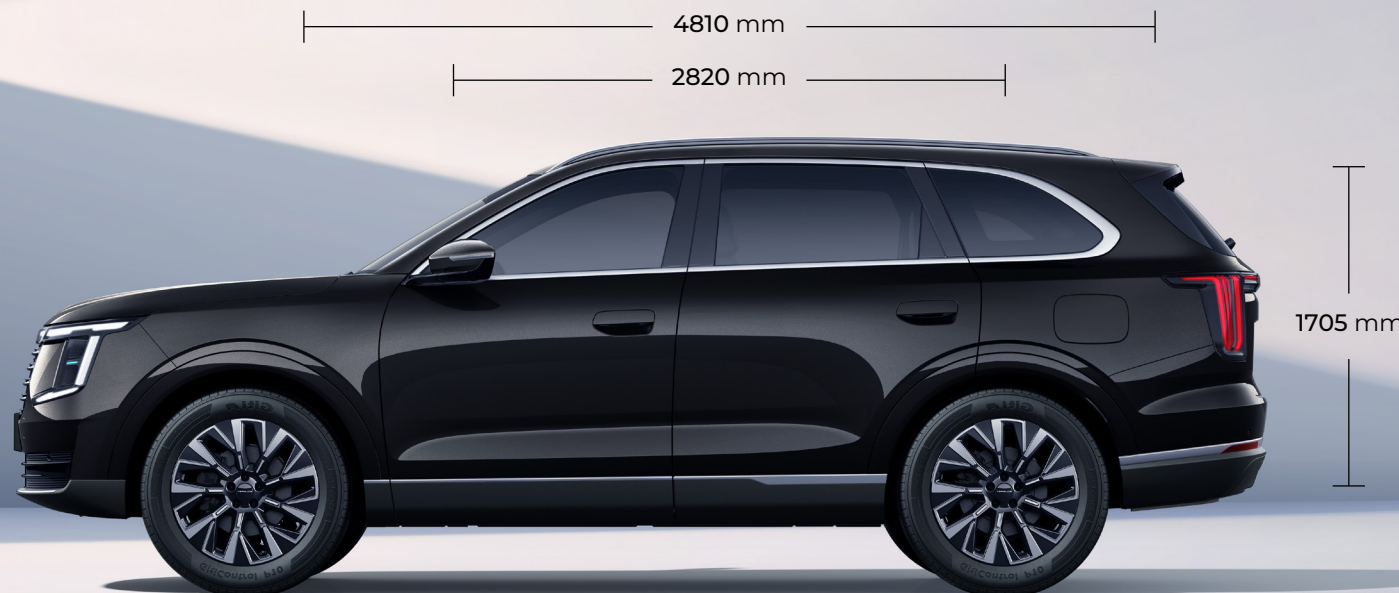
Designed for Space and Comfort

A long wheelbase creates a more roomy interior, providing greater legroom and comfort for a relaxed travel experience.



EXTERIOR PROPORTIONS

Strong, well-balanced presence,
and elegant design.



S08 DM

■ Wave-patterned Horizontal Grille

A horizontal grille design inspired by natural ocean waves, seamlessly integrated with the headlight design, giving the front a premium look.

■ Stellar Panoramic Headlight Design

EU Illumination standard. 32.5m ultrawide headlight irradiation width, 180m high-beam range, Providing exceptional visibility and driving confidence.

■ 20-inch Starlight Alloy Wheels

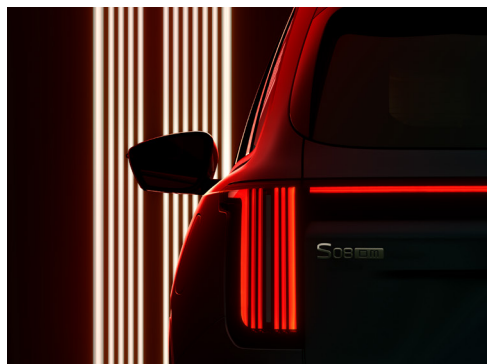
Featuring a bold galaxy-spiral design capturing the dynamic elegance of a galaxy in motion, creating a commanding road presence.

■ Cascading Waterfall Taillights

434 LED lamp beads and 12x348mm light strips deliver a striking presence, enhancing visibility while creating a distinctive lighting signature.

■ Semi-hidden Door Handles

A clean, flush design that enhances aesthetics, supports safety, and helps reduce wind resistance.



Your Home Away From Home

Interior

Spacious, comfortable, and thoughtfully designed, the S08DM creates a welcoming environment for every passenger. Flexible 3-row seating, premium leather, and carefully crafted details ensure every journey feels as comfortable as home.



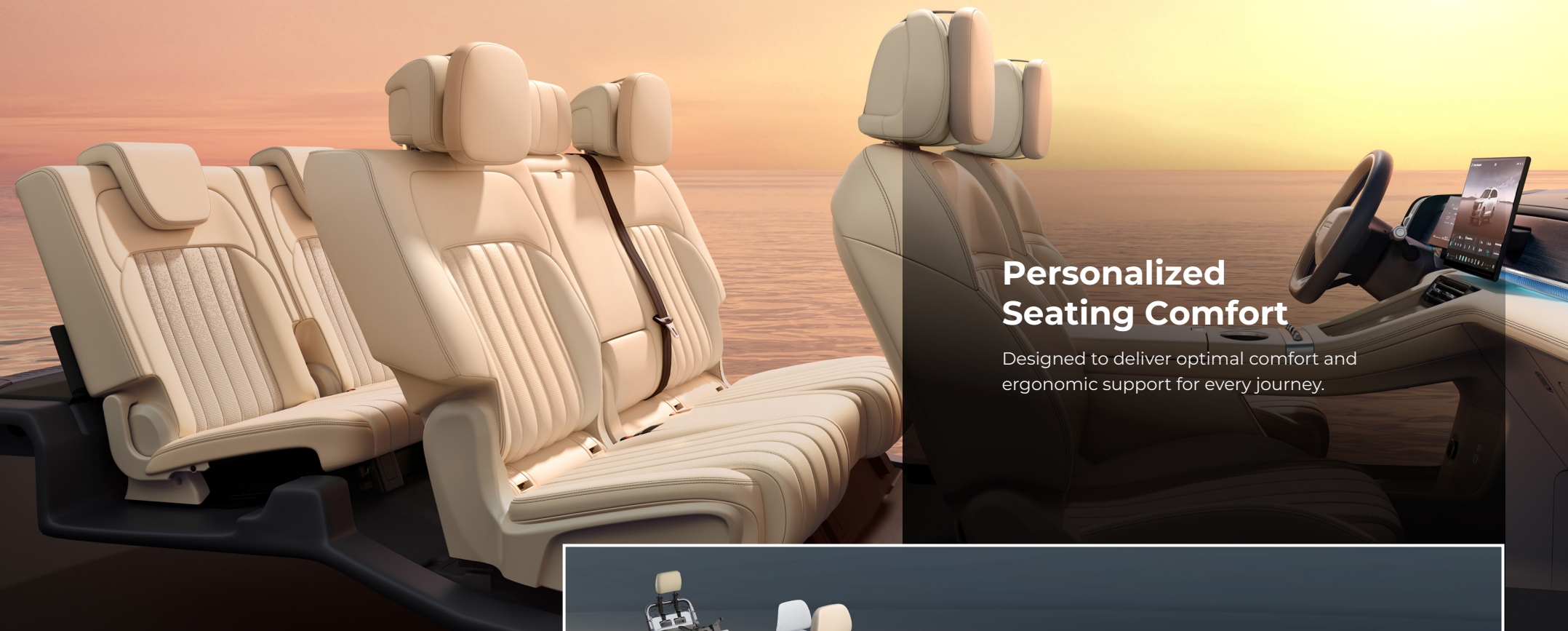
15.6-Inch Tilting Smart Screen

Featuring a 10° intelligent swivel display, 4 audio zones, and responsive voice control, creating a seamlessly connected and immersive cabin experience.



Elevated Cabin Design

Featuring a sweeping wraparound layout, the cabin is luxuriously appointed with premium soft leather, meticulous stitching, and elegant wood-grain



Personalized Seating Comfort

Designed to deliver optimal comfort and ergonomic support for every journey.

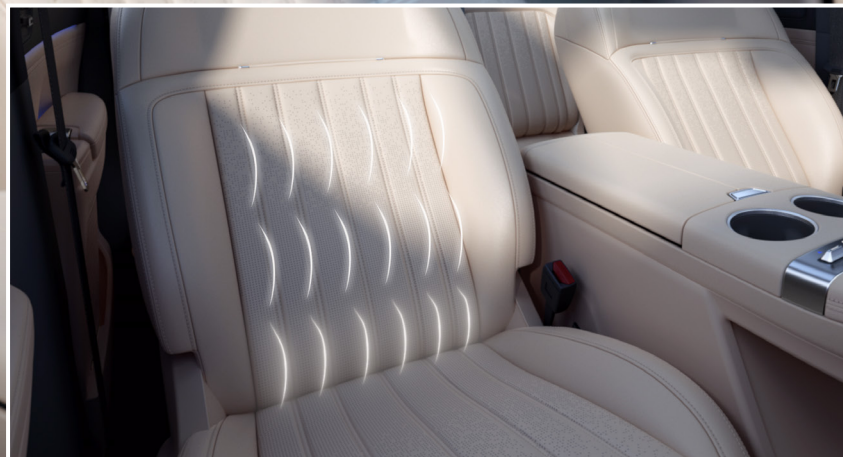
Premium Soft Fabric

Soft-touch, breathable high-quality leather upholstery. Delivers superior comfort, lasting durability on every journey.



Ventilated, Heat & Massage Seats

10-point massage system with memory function, heating, and cooling for enhanced relaxation on every drive.



■ Crystal Seat Adjust Buttons

Independent front & rear row adjustment, one-click comfort.

■ Passenger Seat BOSS Button

Intelligent-controlled passenger seat, on-demand comfort.

■ Armrest Fridge with Adjustable Temperature

Hot and cold settings with customizable temperature control.

■ 12-Speaker Premium Surround Sound System

Turn every drive into a live concert with immersive-crystal clear audio that everyone can enjoy.

■ 50W Wireless Fast Charging

Fast wireless charging with a cable-free interior, designed for modern convenience.

■ Rear Seat Foldable Table

Large foldable table with 374x243mm extra-large surface and a 30KG Load capacity, providing the perfect space for working or entertainment on the go.



Spacious Second Row Experience

Featuring 1006mm of legroom and 1451mm of shoulder room, the second row delivers generous space for every passenger.

Second & Third-Row Independent Side Air Vents

Full-cabin thermostatic comfort separate side air vents for each row, ensuring premium comfort for every passenger.



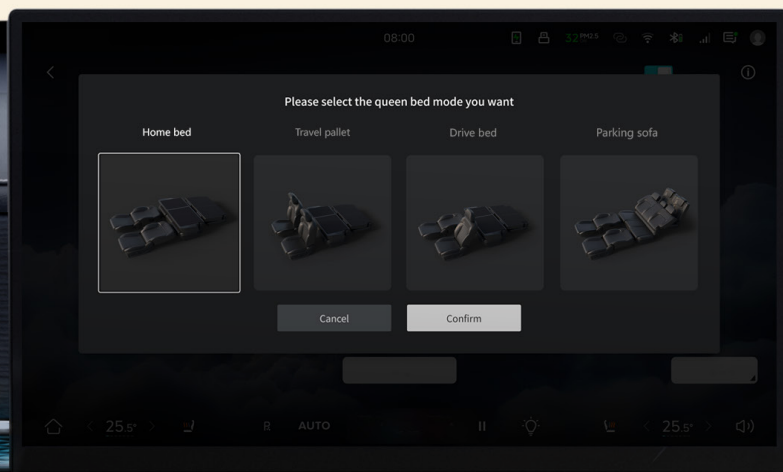
Ultra-long Wheelbase & Expansive Cargo Space

A 2820mm ultra-long wheelbase paired with upto 1780L of flexible cargo capacity, delivering outstanding comfort, generous interior space and versatility to handle every adventure with ease.



EZE Button-One touch Third Row Access

Access the third row effortlessly with a single touch ensuring smooth experience for every passenger.



4 Preset Seat Modes

Instant one-touch access to preset seat positions, offering a personalized setup for every journey.



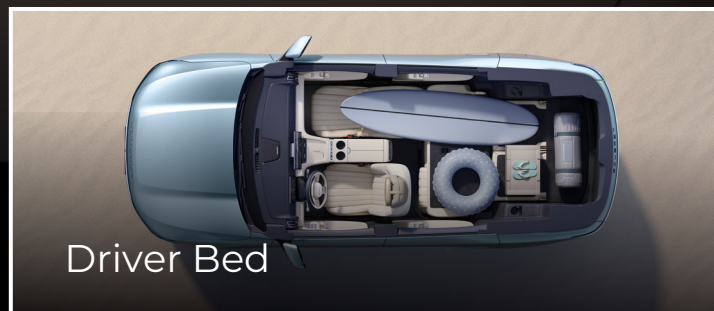
Parking Sofa



Home Bed



Travel Pallet

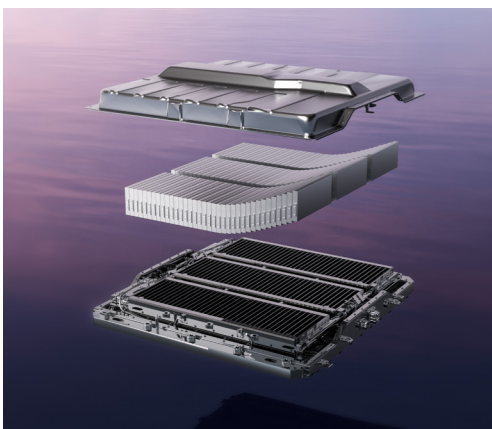
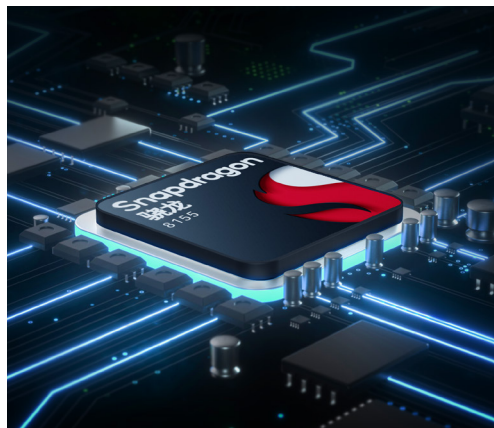
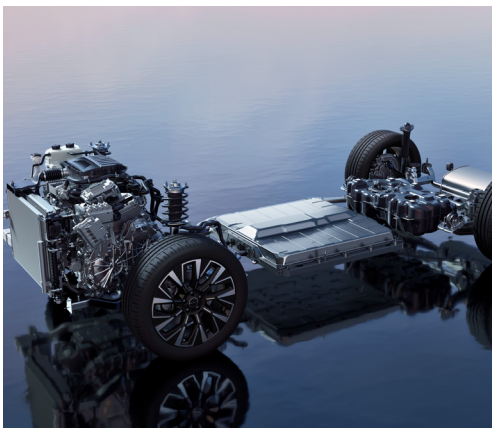


Driver Bed

Ease of Driving

Experience powerful performance on demand, precise handling and all-round safety designed to inspire confidence and make every trip a carefree adventure.





■ 1.5TD+1DHT Super Hybrid Powetrain

265kW combined power and 530Nm of Torque

■ Qualcomm Snapdragon 8155 Chip

Quick and responsive.

■ CATL Hybrid-Exclusive Battery

18.4kWh High-capacity battery, delivering up to 80km WLTC pure electric range. 3.3kW V2L external discharge for versatile on-the-go power.

■ High-Strength Steel Safety Cage

Engineered with 85% high-strength steel and 20% hot-formed steel. The reinforced body delivers exceptional structural integrity and 25,000Nm/deg torsional rigidity for superior safety, durability and driving stability on every journey.

■ Rear Seat Back Steel Protector

With a thickness range of 0.5-3mm, it effectively prevents penetration injuries.

■ Hot-Formed Dual Door Ring & 4-Door Anti-Collision Plates

4L+2T chassis reinforced by hot-formed steel all-round safety upgrades.

L2 Level Intelligent Assisted Driving

Advanced level 2 driver assistance technologies help enhance safety and provide greater confidence and convenience in every journey.

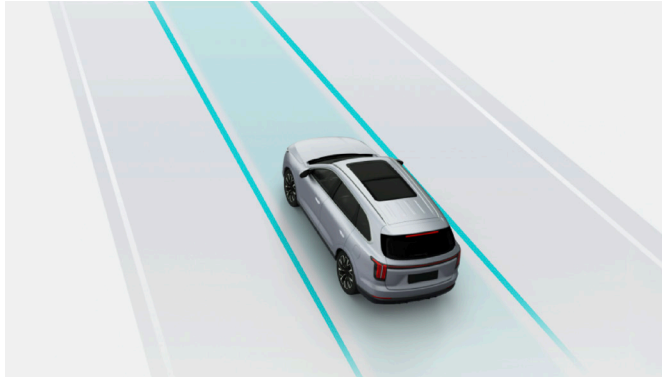


Electronic Child Lock

One-click child lock, worry-free travel with children.

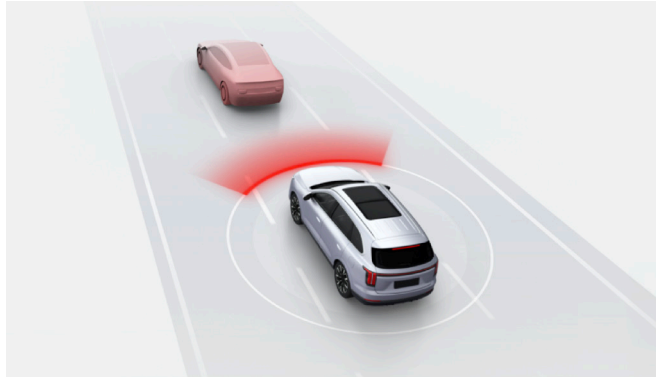
8 Airbags as Standard Across the Range

25L and 1700mm side curtain airbags, wrap-around safety shield, full protection for every seat in the cabin.



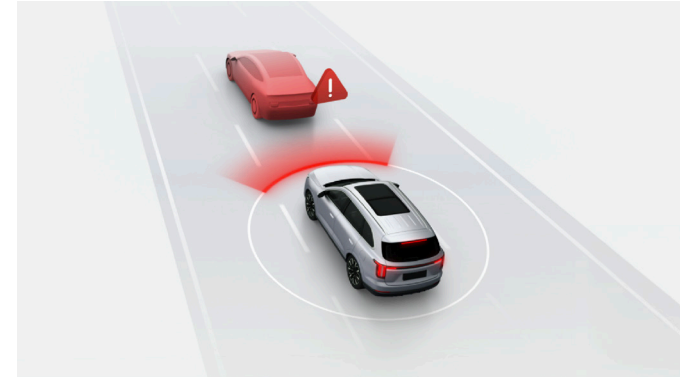
Lane Centering Control (LCC)

It continuously adjusts steering to keep the vehicle precisely centered in the lane, reducing driver fatigue during long trips.



Forward Collision Warning (FCW)

Sensors scan for obstacles ahead, monitor speed and distance to surroundings in real time.



Autonomous Emergency Braking (AEB)

Detects frontal collisions, auto-brakes to avoid or mitigate impact.



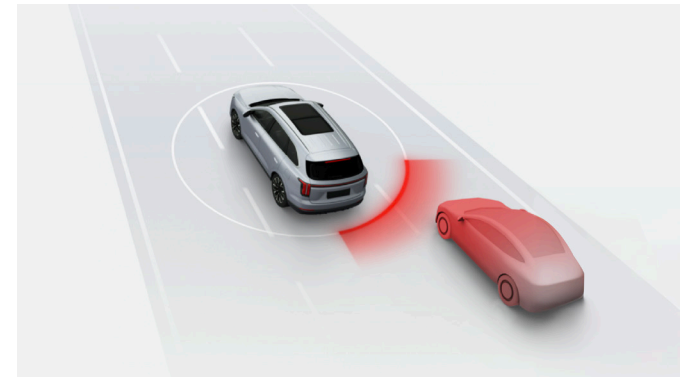
Door Open Warning (DOW)

Monitors approaching vehicles or pedestrians from the rear side and alerts occupants before opening the door.



Rear Collision Warning (RCW)

Alerts driver of rear-end collision risk from approaching vehicles.



Blind Spot Detection (BSD)

Monitors vehicle side blind spots continuously and alerts the driver when other vehicles enter.

Powertrain	1.5TD+1DHT
■ TECHNICAL DATA	
Length (mm)	4810
Width (mm)	1930
Height (mm)	1705
Wheelbase (mm)	2820
Body structure	Unibody
Drivetype	2WD
Seating capacity	7
Fuel tank capacity (L)	70
■ PERFORMANCE PARAMETER	
Engine type	SQRH4J15
Displacement (cc)	1499
Power (kW)	115
Maximum net power speed (rpm)	5200
Torque (Nm)	220
Fuel type	Petrol
Fuel label	92#
Direct Injection	●
Emission standard	Euro VI B
Power of Motor (kW)	150
Torque of Motor (Nm)	310
Combined Power (kW)	265
Combined Torque (Nm)	530
EV Range (km)	85
Battery Brand	CATL
Battery Power (kWh)	18.4
Battery type	Lithium Iron Phosphate Battery
■ SUSPENSION, BRAKES AND WHEELS	
Front suspension type	MacPherson Strut Suspension
Rear suspension type	Multi-link Independent Suspension
Front brake type	Ventilated disc
Rear brake type	Solid disc
Parking brake type	EPB
Tire size	235/50 R20
Tire Repair Fluid/Inflator Pump	●

Powertrain	1.5TD+1DHT
■ SAFETY AND ASSISTANCE SYSTEMS	
Driver/front passenger airbag	●/●
Front/rear side airbag	●/-
Curtain shield airbag	●/●
Pedestrian protection system	●
TPMS	●
Front row force limiting seatbelt	●
Driver seat belt unfasten reminding	●
Passenger seat belt unfasten reminding	●
ISOFIX - 2nd row-Child seat latch	●
Speed-sensing auto door lock	●
Auto unlock during collision	●
ESP (Electronic Stability Program)	●
ABS (Anti-lock Braking System)	●
EBD (Electric Brakeforce Distribution)	●
TCS (Traction Control System)	●
EBA (Electronic Brake Assist)	●
RMI (Roll movement intervention system)	●
HHC (Hill hold control)	●
HDC (Hill Descent Control)	●
CDP (Car Dynamic Power Control)	●
HAZ (Hazard Warning)	●
LKA (Lane Keep Assist)	●
AEB (Automatic Emergency Braking)	●
FCW (Forward Collision Warning)	●
LDW (Lane Departure Warning)	●
LCA (Lane Changing Assist)	●
BSD (Blind Spot Detection)	●
DOW (Door Open Warning)	●
RCTA (Rear Cross Traffic Alert)	●
RCW (Rear Collision Warning)	●
TJA (Traffic Jam Assist)	●
Fatigue reminding	●
■ OPERATION EQUIPMENT	
Front/rear parking radar	●/●
360°HD view camera	●
Chassis view camera	●
DVR	●
ACC (Adaptive cruise control)	●

Powertrain	1.5TD+1DHT
Drive Mode Selection (Eco, Normal & Sport)	●
Electronic shift	●
Autohold	●
■ EXTERIOR	
Panoramic sunroof	●
Power tailgate	●
Power tailgate position memory	●
Roof rack	●
Bonnet hydraulic support rod	●
Central lock	●
One-touch child lock	●
Keyless startup system	●
Driver keyless access system	●
Remote start key	●
■ INTERIOR	
Steering wheel material	Leather
Steering wheel adjustment	Horizontal and Height Adjustment
Instrument cluster Size	10.25 Inch
Wireless charging (50W)	●
Multicolor ambient lighting	●
Armrest refrigerator	●
■ SEAT EQUIPMENT	
Seat trim	Leather
Driver/passenger seat electric adjustment	●/●
Driver/passenger seat function	●Heating ●Ventilation ●Massage
Driver Seat adjustment	8-way
Driver Seat power lumbar support	4-way
Driver Seat memory	● / 3
Passenger Seat memory	● / 3
Passenger Seat adjustment	4-way
Passenger Seat power lumbar support	4-way
Boss button	●
Electric Second row seat adjustment (25°-41°)	●
Electric Convenient Access	●
Electric Second row seat folding	●
Tray table for the second row	●
Electric third row seat adjustment	●
Rear central armrest	●
Cup holder	●

Powertrain	1.5TD+1DHT
MULTIMEDIA	
Central screen size	15.6 Inch
Adjustable central screen	●
Bluetooth	●
Carplay & Android auto	●
Voice control	●
WIFI	●
12V power outlet	●
USB/Type-C	●1 USB + 1 Type-C ●2 Type-C ●USB + Type-C ●Type-C*2
Number of speaker	●12 (including subwoofer)
Subwoofer	●
LIGHTING EQUIPMENT	
LED Headlight	●
Automatic Headlamp	●
Highbeam Assist	●
Adjustable Headlamp	●
Headlamp delay turn off	●
LED daytime running light	●
GLASS, REAR MIRROR	
One-touch power windows	●
Anti-pinch power windows	●
Multilayer laminated glass	●
Exterior rearview mirror function	●Electric Adjustment ●Electric Heating ●Electric Folding ●Folding Auto on Locking ●Memory ●Side View Mirror Tilting Down
Interior rearview mirror function	●Manual anti glare
Solar control glass	●
Driver/Passenger SunVisor Light	●
Rear windshield wiper	●
Rain-sensitive front wiper	●
AIR CONDITIONING	
Dual Zone-AC	●
Second row air outlet	●
Second row fan control	●
Parking AC	●
CN95	●
PM2.5	●
Anion generator	●
AQS	●

Powertrain	1.5TD+1DHT
■ PHEV EQUIPMENT	
Slow/Fast charging	● (CCS2)
3.3kW power outlet	●
Battery heating	●
EV charger	●
EV charger type	TYPE G
■ ADAPTIVE CONFIGURATION	
Exterior colour	Starlit Black, Olive Gray, Snow White, Cosmic Silver, Midnight Blue
Interior colour	Beige, Black
E-Call	●
DAB	●
Front/rear fog light	-/●
Front/Rear windshield heating	-/●
Language	10
■ SCENARIO	
Bed Mode	●
Rest Mode	●
Washing Mode	●

Vehicle Color:



Olive Gray



Starlit Black



Cosmic Silver



Snow White



Midnight Blue

Interior:



Black



Beige