



SOUFAST UAE

📍 Dubai & Abu Dhabi

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S07

EXTERIOR

PROPORTIONS

The 7 Seater SUV, the S07 aims to deliver an intelligent, comfortable, and versatile urban experience, encouraging users to explore, pursue their passions, and find inspiration in urban life.



Length

4724 mm

Width

1900 mm

Height

1720 mm

Wheelbase

2720 mm



S07

▪ Starry Digital Grille

Our signature Starry Digital Grille creates a stunning visual statement.

▪ Led Front and Rear Light

Embark on your journey with the cutting-edge LED Light. An epitome of modern beauty inspired by urban charm.

▪ 20-inch Alloy Wheel

Engineered for optimal performance, by ensuring a smoother ride, enhanced handling and unmistakable visual appeal.

▪ Welcome Light Animation

The premium welcome light, with its elegant and refined design, leaves a lasting first impression.

▪ Panoramic Sunroof

Immerse yourself in the beauty of your surroundings with the 62 inch ultra wide angle stunning panoramic sunroof. This feature seamlessly connects you with the natural light creating a sense of freedom and limitless possibility. The premium welcome light, with its elegant and refined design, leaves a lasting first impression.



12.3-inch Connected Screens

Experience the ultimate in-car connectivity with the 12.3-inch touchscreen infotainment display offering high resolution graphics, intuitive interface, seamless smartphone integration and much more.



Spacious and Convenient Interior

Enjoy the flexibility of large cabin space, perfect for daily commuting, shopping excursions, family vacations and for sport enthusiasts.

S07





Ambient Lighting

Transform your drive with a choice of 8 colors, the cabin lighting illumination highlights Soueast's design features and creates a truly unique, relaxing environment

Multi-Function Seat

Discover the perfect blend of comfort, relaxation and convenience with the 6-way adjustable Multi-Function Driver Seat featuring seat memory, advanced ergonomics for reduced fatigue and luxurious amenities for a premium driving experience.



■ Intelligent Voice Control

Whatever you say, S07 understands. Numerous languages such as English, Arabic, Spanish, Russian, Portuguese etc. are supported and can be recognized accurately in the driver seat area and passenger seat area.

■ 8-Speaker SONY Audio System with Immersive Sound Effect

Indulge in an exceptional audio sound with Sony's premium 8-speaker surround system, expertly crafted for unparalleled sound quality and an immersive experience.

■ 3-Zone Climate Control

Discover a comfortable driving environment with three zone climate control, precise temperature adjustment for effortless comfort

■ 50W Wireless Fast Charging

Stay charged and connected on the go with the 50W Wireless Fast Charging . Enjoy effortless convenience, rapid charging and intelligent optimization without the hassles of cables.



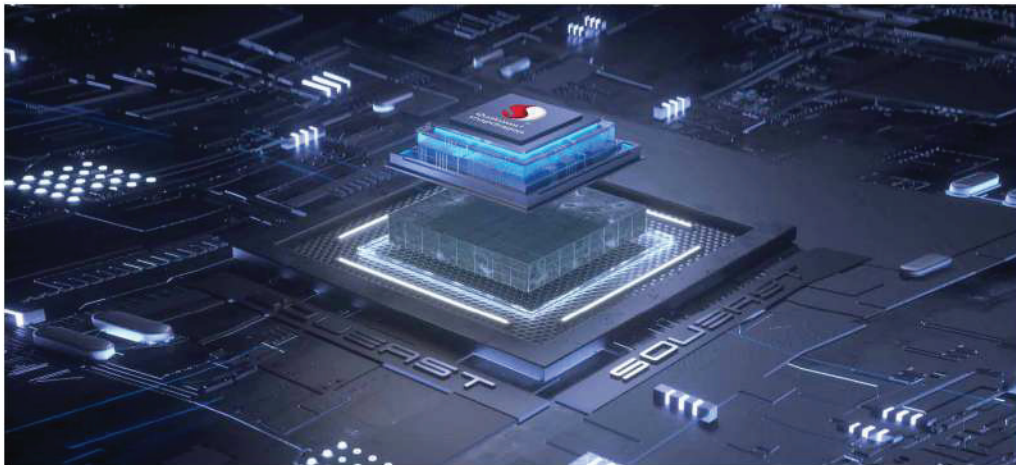
Crystal Gear Shift Knob

As dazzling as a diamond, each facet of the knob glitters with urban splendor.

Luxurious Experience

Experience the art of luxury inside with premium material, craftsmanship, sophisticated and ergonomic design for comfort.





▪ **Dynamic Performance**

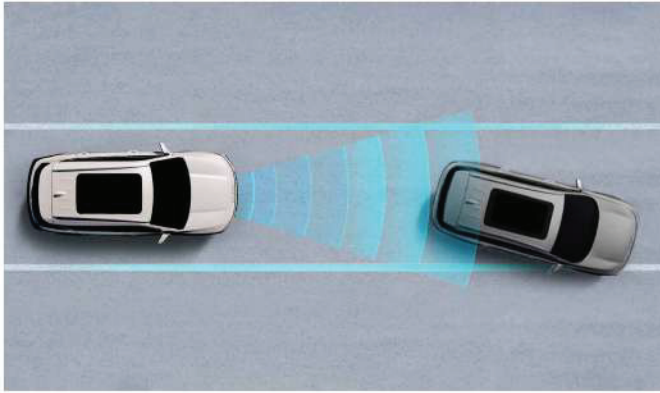
1.6 turbo charged engine coupled with 7DCT Transmission. Experience seamless acceleration and effortless shifting with a perfect balance of power and efficiency

▪ **Qualcomm Snapdragon 8015 Chip**

Experience the ultimate in-car computing power with the Qualcomm Snapdragon 8015 Chip. This cutting-edge processor enables seamless integration of infotainment features, ensuring effortless navigation, entertainment and connectivity on the go.

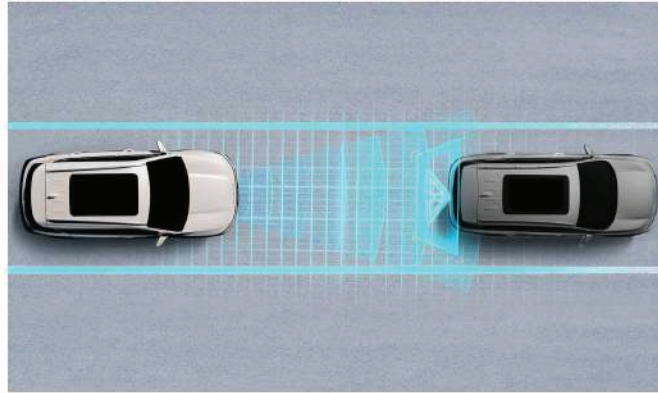
▪ **CarPlay & Android Auto**

Stay connected and entertained on the go. Experience effortless integration with your smartphone with intuitive interface, voice command functionality, streamlined navigation, personalized entertainment, hands free functionality, smart notifications and messaging.



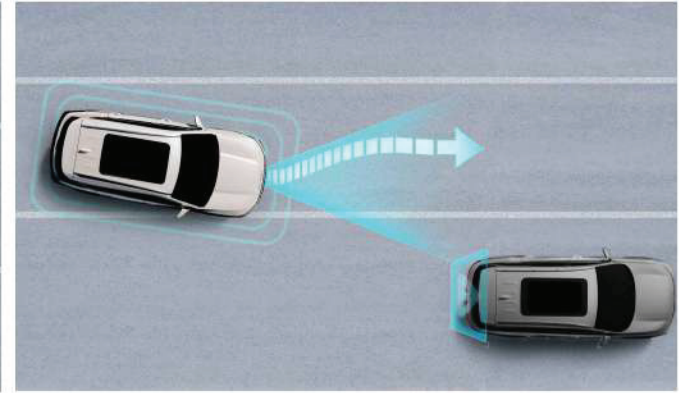
Adaptive Cruise Control (ACC)

Our Innovative system uses advanced radar technology to adjust your speed and maintain a safe following distance, protecting you and those around you.



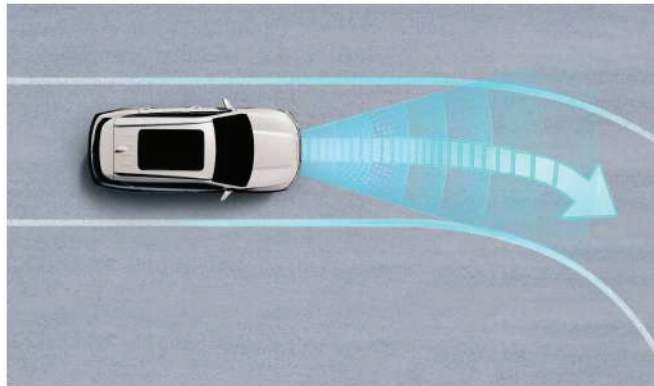
Autonomous Emergency Braking (AEB)

Our advanced system constantly monitors the road ahead, by keeping a lookout for potential hazards thereby automatically breaking if you fail to react in time to prevent collisions.



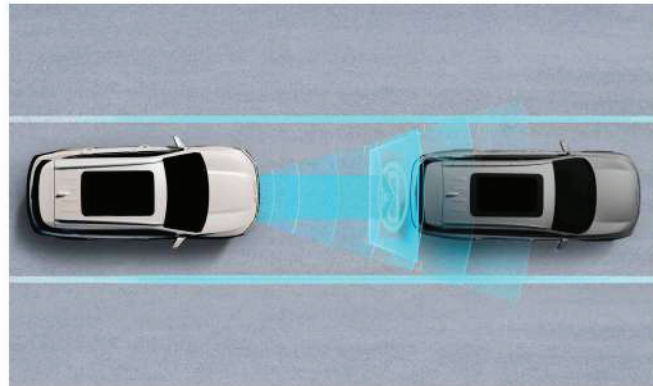
Lane Keep Assist (LKA)

Our innovative system monitors your lane position, automatically adjusting steering to keep you on course, ensuring a safe and confident drive.



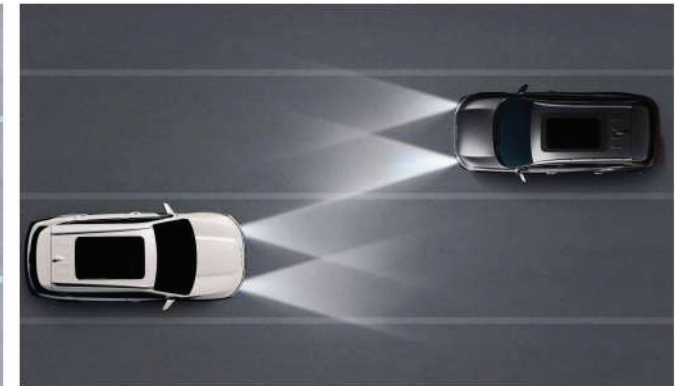
Lane Departure Warning (LDW)

Systems will warn the driver if he or she leaves a marked lane without using the indicator, or if the vehicle is drifting out of its travel lane.



Forward Collision Warning (FCW)

System monitors the road ahead through sensors, determines the distance and speed of the vehicle from the object in front, and warns the driver of potential danger.



High Beam Assist (HMA)

System will automatically adjust the vehicle's headlights to different road and traffic conditions based on driving conditions and the environment, making driving safer.

| Model Variants | S07 Comfort/Luxury | AWD |
|---------------------------|----------------------------|------------------------------|
| ■ POWERTRAIN | | |
| Engine Type | 1.6 L (Turbocharged) | 1.6 L (Turbocharged) |
| Displacement | 1598 | 1598 |
| No of Cylinders | 4 | 4 |
| Transmission | 7 Dual Clutch Transmission | 8AT (Automatic Transmission) |
| ■ PERFORMANCE | | |
| Max. Power ((kW) @rpm) | 145@5500 | 145@5500 |
| Max. Torque (Nm @rpm) | 290@2000-4000 | 290@2000-4000 |
| Max. Horsepower | 197 | 197 |
| Max. Speed | 185 | 185 |
| ■ SEAT | | |
| Seat No | 5 +2 =7 | 5 +2 =7 |
| ■ MULTIMEDIA | | |
| Connected Screen (inches) | 12.3 | 12.3 |
| ■ TYRE SIZE | | |
| Tyre Specification | 255/45 R20 | 255/45 R20 |
| ■ EXTERIOR DIMENSIONS | | |
| Length (mm) | 4724 | 4724 |
| Width (mm) | 1900 | 1900 |
| Height (mm) | 1720 | 1720 |
| Wheelbase | 2720 | 2720 |
| ■ FUEL | | |
| Fuel Type | Gasoline | Gasoline |
| Tank Capacity | 57 | 57 |

| Model Variants | S07 | | |
|---|----------------|------------------|------------------|
| | Comfort | Luxury | AWD |
| ■ EXTERIOR | | | |
| Starry Digital Grille | ● | ● | ● |
| LED Front & Rear Light | ● | ● | ● |
| 20 Inch Alloy Wheel | ● | ● | ● |
| Panoramic Sunroof | ● | ● | ● |
| Welcome Light Animation lighting | ● | ● | ● |
| Rear Windscreen Wiper | ● | ● | ● |
| High Mounted Brake Light | ● | ● | ● |
| Front/Rear Fog Lights | ● | ● | ● |
| Insulating Glass | ● | ● | ● |
| Front collusion radar | - | ● | ● |
| ■ INTERIOR | | | |
| Multi-Color Ambient Light | - | ● | ● |
| Single-Color Ambient Light | ● | - | - |
| Second Row Foot Lighting | - | ● | ● |
| Leather Steering Wheel Upholstery | ● | ● | ● |
| Premium Leather Seat Upholstery | ● | ● | ● |
| Front Armrest & Middle Armrest With Cup Holder | ● | ● | ● |
| Folding Rear Seat (40:60) | ● | ● | ● |
| ■ COMFORT & CONVENIENCE | | | |
| Key Remote Engine Start | ● | ● | ● |
| Keyless Start & Entry System | ● | ● | ● |
| 50w Wireless Fast Charging | ● | ● | ● |
| Electric Control Trunk | ● | ● | ● |
| Car Locating & Follow Me Home | ● | ● | ● |
| Manual Anti-Glare Rearview Mirror | ● | - | - |
| Automatic Anti- Glare Exterior Rearview Mirror | - | ● | ● |
| Rearview Mirror - Antiglare, Folding, Power Adjustment, Auto Lighting And Memory | ● | ● | ● |
| Illuminated Welcome Light | ● | ● | ● |
| Door Sill Illuminated Light | - | ● | ● |
| Rain Sensing Wiper | ● | ● | ● |
| 3d View Camera | 360°HD | 360°HD | 540° camera |
| Electronic 6-Way Adjustment, Lumbar Support, Memory For Driver Seat | ● | ● | ● |
| Electronic 4-Way Adjustment For Passenger Seat | ● | ● | ● |
| Ventilated Driver & Passenger Seats (Cushion + Backrest) | ● | ● | ● |
| Air Conditioning | Auto/Dual Zone | Auto/Triple Zone | Auto/Triple Zone |
| Rear Ac Vents | ● | ● | ● |
| Air Filtration System (Cn 95) | ● | ● | ● |
| Air Purification Unit (Pm2.5) | - | ● | ● |
| Negative Ion Air Purifier | - | ● | ● |
| Climate Controlled Armrest Storage | ● | ● | ● |
| Front Power Interface (1 Usb For Charging And Reading, 1 Usb For Charging) | ● | ● | ● |
| Emergency Assistance System | ● | ● | ● |
| ■ INFOTAINMENT | | | |
| 12.3-Inch Connected Screen | ● | ● | ● |
| Multimedia System (Qualcomm Snapdragon 8015) | ● | ● | ● |
| Intelligent Voice Control (6 Languages -English, Arabic, Spanish, Russian, Persian, Portuguese) | ● | ● | ● |
| Carplay & Android Auto | ● | ● | ● |
| Front Power Interface (1 USB For Charging And Reading, 1 USB For Charging) | ● | ● | ● |
| 12v Power Socket (Front/Rear) | ● | ● | ● |
| Charging Ports | 4 | 4 | 4 |
| 8 Speaker | Honson | Sony | Sony |
| 540° degree camera | - | - | ● |
| 8155 Qualcomm snapdragon chip set | - | - | ● |

| Model Variants | S07 | | |
|--|----------------------|--------|---|
| | Comfort | Luxury | AWD |
| ■ DRIVERS ASSISTANCE | | | |
| 4- Way Steering Wheel Adjustment | ● | ● | ● |
| Auto Hold | ● | ● | ● |
| Driving Mode | Eco / Normal / Sport | | Normal / Sport / Snow / Mud / Offroad / Eco |
| TJA (Traffic Jam Assist) | - | ● | ● |
| LKA (Lane Keeping Assist) | - | ● | ● |
| RCTA (Rear Cross Traffic Alert) | - | ● | ● |
| LCA (Lane Change Assist) | - | ● | ● |
| Dynamic Headlight Adjustment | ● | ● | ● |
| Adaptive Headlight | - | ● | ● |
| Automatic Headlight | ● | ● | ● |
| Paddle Shift | - | ● | ● |
| Cruise Control | ● | - | - |
| ACC (Adaptive Cruise Control) | - | ● | ● |
| Mode switch roller | - | - | ● |
| 8AT (Automatic Transmission) | - | - | ● |
| ■ SAFETY AND SECURITY | | | |
| Driver/passenger Seat Airbags | ● | ● | ● |
| Front Side Airbags | ● | ● | ● |
| Airbags | 4 | 8 | 8 |
| TPMS (Tire Pressure Monitoring System) | ● | ● | ● |
| Seat Belt Warning System | ● | ● | ● |
| Second Row ISOFIX - Child Seat Latch | ● | ● | ● |
| ABS (Antilock Braking System) | ● | ● | ● |
| EBD (Electric Brake Force Distribution) | ● | ● | ● |
| EBA (Electronic Brake Assist) | ● | ● | ● |
| BAS (Brake Assist System) | ● | ● | ● |
| ESP (Electronic Stability Program) | ● | ● | ● |
| HHC (Hill Decent Control) | ● | ● | ● |
| HHC (Hill Hold Control) | ● | ● | ● |
| RMI (Roll Movement Intervention) | ● | ● | ● |
| Limp Home Mode (LHM) | ● | ● | ● |
| DOW (Door Open Warning) | - | ● | ● |
| LDWS (Lane Departure Warning System) | - | ● | ● |
| BSD (Blind Spot Detection) | - | ● | ● |
| AEBS (Advanced Emergency Braking System) | - | ● | ● |
| FCW (Forward Collision Warning) | - | ● | ● |
| CDP (Car Dynamic Power Control) | ● | ● | ● |
| Emergency Brake Warning | ● | ● | ● |
| Fire Extinguisher | ● | ● | ● |

Exterior:



Starlit Black



Ocean Blue



Sky Blue



Snow White



Phantom Gray



Pearl White

Interior:



Obsidian Black



Porcelain White – Blue



Lafite Red

WARRANTY
MODEL YEAR

10 YEARS / 1 MILLION KILOMETERS
2025

*Terms & Conditions Apply