



SMART PREMIUM SUV

SOUEAST UAE

📍 Sheikh Zayed Road, Dubai, U.A.E.

☎ 800535483

🌐 www.soueastuae.com

S09

EXTERIOR

PROPORTIONS

Setting a new standard for flagship SUVs, The SO9, 7-Seater combines contemporary design, smartly optimized space, and a powerful drivetrain, leading the way in urban SUV innovation



Length

4858 mm

Width

1925 mm

Height

1780 mm

Wheelbase

2850 mm



SO9

■ A Desire For Beauty

Make a statement on the road with the contemporary design exterior. Featuring sleek lines, precision crafted details and modern aesthetic, the SO9 exudes sophistication and style.

■ U-Shaped Grille

The distinctive U-Shaped Grille is a signature design element that embodies SO9 unique personality and style. This bold, precision – crafted illuminated grille contour make a lasting impression, showcasing the perfect balance of elegance and innovation.

■ Mastery Of Visibility

An imposing silhouette molded around the illuminated U-Shaped Front Grille. The Intelligent LED head lights offers versatility, uniqueness and greater visibility in all conditions.

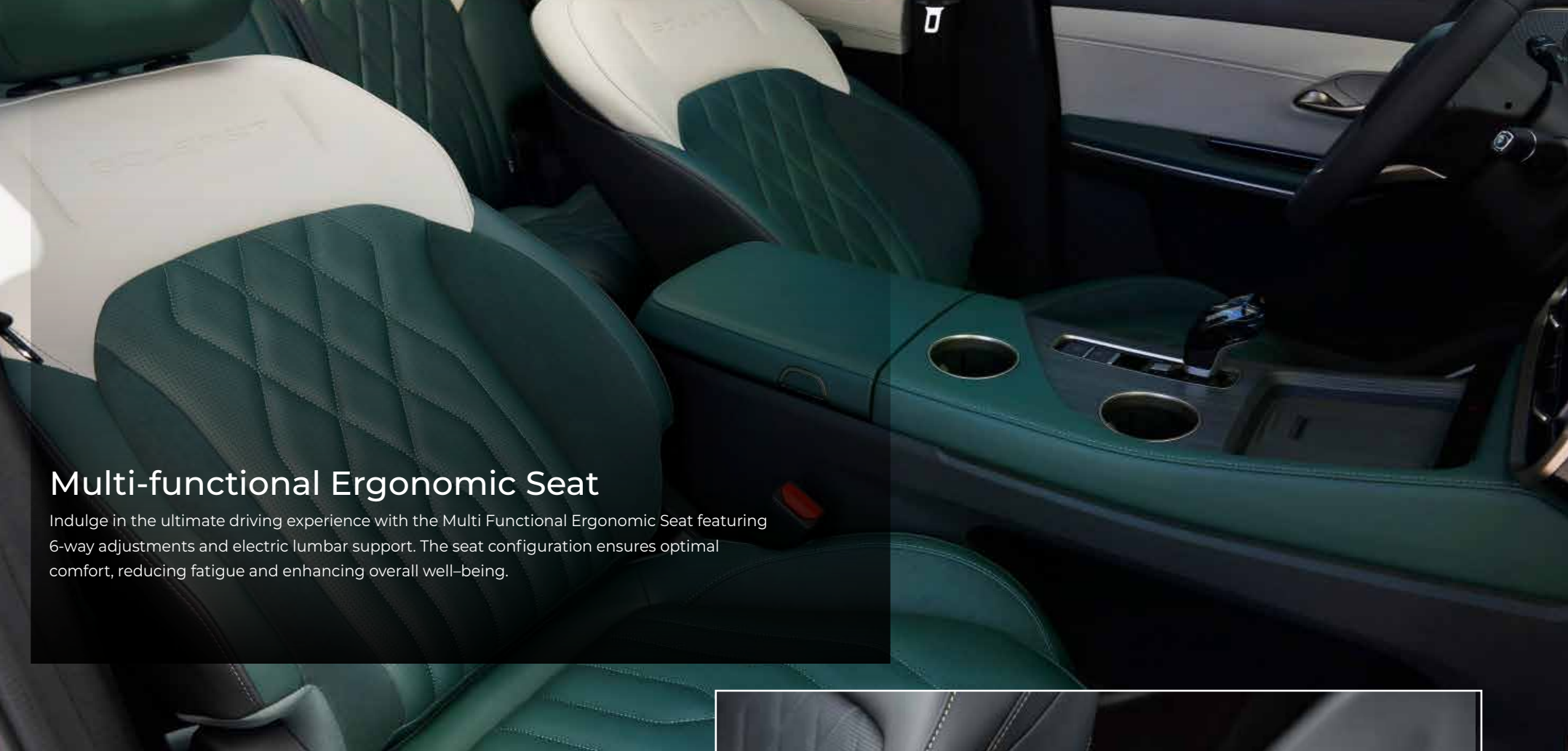
■ Panoramic Perfection

Escape to a world of limitless possibilities with the stunning Panoramic Sunroof. Seamlessly connecting you with natural light, this feature creates a sense of freedom and adventure.

■ Space for Everyone

Experience the ultimate family comfort and versatility in the SO9's spacious cabin. Featuring 5+2 seats in 3 Flat folding rows, there is room for everyone to relax and enjoy the ride. With an impressive 1130L of luggage space, it can pack everything for the next family outing and adventure.





Multi-functional Ergonomic Seat

Indulge in the ultimate driving experience with the Multi Functional Ergonomic Seat featuring 6-way adjustments and electric lumbar support. The seat configuration ensures optimal comfort, reducing fatigue and enhancing overall well-being.

Boss Button and Seat Ventilation

Experience unparalleled comfort and convenience with the Boss Button and Seat Ventilation system. The adjustable electric passenger seat features a one touch design allowing effortless adjustments to find the perfect position. Seat ventilation enhance comfort adds a sense of luxury and sophistication.



Qualcomm Snapdragon 8155 Chip

Experience the ultimate in –car computing power with the Qualcomm Snapdragon 8155 Chip. This cutting-edge processor enables seamless integration of infotainment features, ensuring effortless navigation, entertainment and connectivity on the go.

Intelligent Crystal Electronic Gearshift

Indulge in the ultimate driving experience with the Intelligent Crystal Electronic Gearshift. This masterpiece combines stunning crystal design providing effortless control and unparalleled luxury. With 176 intricately cut facets, this gearshift is a work of art that redefines the driving experience.



CarPlay & Android Auto

Experience the ultimate in car connectivity with the intuitive CarPlay and Android Auto Integration. Seamlessly link your smartphone to the infotainment system and enjoy effortless navigation, personalized entertainment and hands-free functionality. Stay focused on the road ahead

15.6" Intelligent Touch Screen & 10.25" Digital Instrument Cluster

Indulge in the ultimate visual experience with the 15.6 inch Intelligent Touch Screen and 10.25 inch Digital Instrument Cluster. Featuring crystal clear enlightening graphics born from the highest possible resolution in its class.



■ CN95 Air Filters and Ventilation System

Enjoy a healthier driving experience with the CN95 Air Filters and Ventilation System. This advanced technology captures hazardous particles, bacteria, formaldehyde and more purifying the air in the car.

■ Automatic Dual-Zone AC

Enjoy unparalleled comfort with the Automatic Dual Zone AC. This advanced system allows drivers and passengers to set their preferred temperature, automatically adjusting to ensure a perfect climate.

■ 50W Wireless Fast Charging

Stay charged and connected on the go with the 50W Wireless Fast Charging. Enjoy effortless convenience, rapid charging and intelligent optimization without the hassles of cables.

SOU EAST

Elite
ELITE GROUP
HOLDING LTD



S09

Powertrain

2.0TGDI+7DCT

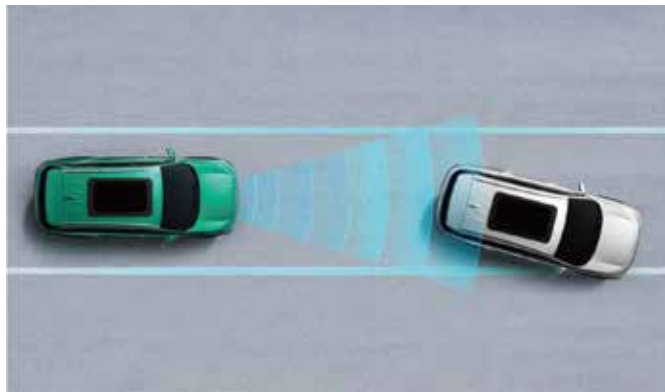
Maximum power output

187kW

Maximum torque output

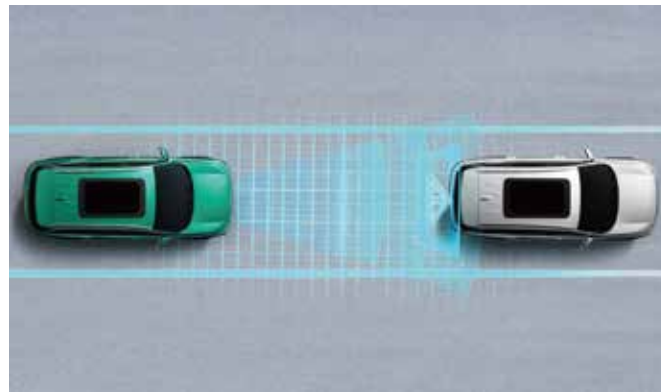
390N·m





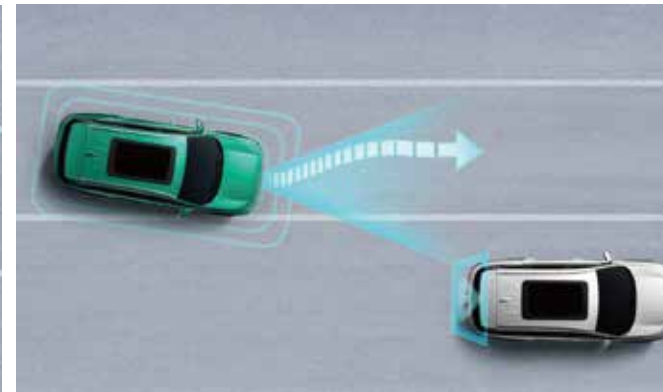
Adaptive Cruise Control (ACC)

Our Innovative system uses advanced radar technology to adjust your speed and maintain a safe following distance, protecting you and those around you.



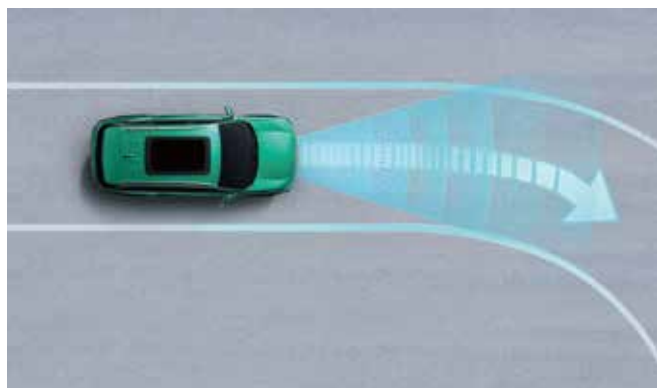
Autonomous Emergency Braking (AEB)

Our advanced system constantly monitors the road ahead, by keeping a lookout for potential hazards thereby automatically braking if you fail to react in time to prevent collisions.



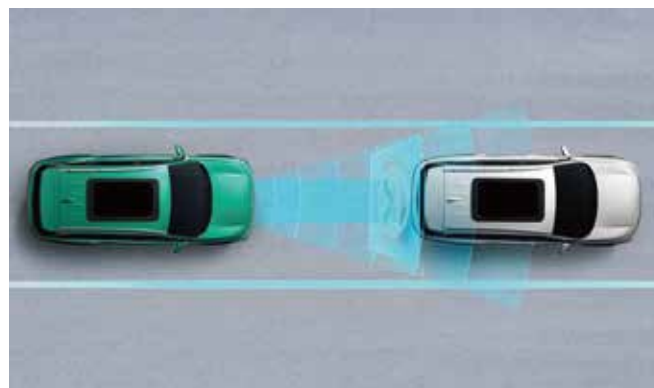
Lane Keep Assist (LKA)

Our innovative system monitors your lane position, automatically adjusting steering to keep you on course, ensuring a safe and confident drive.



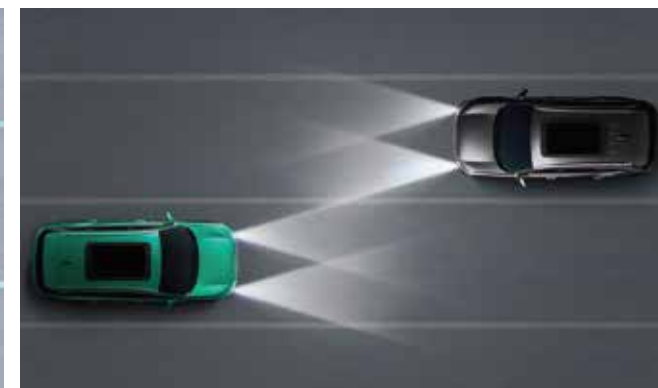
Lane Departure Warning (LDW)

Systems will warn the driver if he or she leaves a marked lane without using the indicator, or if the vehicle is drifting out of its travel lane.



Forward Collision Warning (FCW)

System monitors the road ahead through sensors, determines the distance and speed of the vehicle from the object in front, and warns the driver of potential danger.



High Beam Assist (HMA)

System will automatically adjust the vehicle's headlights to different road and traffic conditions based on driving conditions and the environment, making driving safer.

Model Variants	S09 Luxury
POWERTRAIN	
Engine Type	2.0 (Turbocharged)
Displacement	1998
No of Cylinders	4
Transmission	7 Dual Clutch Transmission
PERFORMANCE	
Max. Power ((kW) @rpm)	187@5500
Max. Torque (Nm @rpm)	390@1750-4000
Max. Horsepower	254
Max. Speed	190
SEATS	
Seat No	5 +2 =7
MULTIMEDIA	
Intelligent Touch Screen (inches)	15.6
Digital Instrument Cluster (inches)	10.25
TYRE SIZE	
Tyre Specification	255/45 R20
EXTERIOR DIMENSIONS	
Length (mm)	4858
Width (mm)	1925
Height (mm)	1780
Wheelbase	2850
FUEL	
Fuel Type	Gasoline
Tank Capacity	57

Model	S09
EXTERIOR	
Illuminated U-Shaped Front Grille	●
Panoramic Sunroof	●
20" Aluminum Alloy Rims	●
Electric Control Trunk	●
Matrix LED Headlamp	●
(DRL) Daytime Running Light	●
LED Tail Lamp	●
Fluid Turn Signal (Headlamp & Rear light)	●
ORVM with LED Directional Lamps	●
Front & Rear Wipers	●
Insulating Glass	●
Electric Rear Window Defroster	
INTERIOR	
Monochrome Ambient Light	●
Leather Seat Upholstery	●
Leather Steering Wheel Upholstery	●
Climate Controlled Armrest Storage with Cup Holder	●
Front/Rear Electric Window	●
Anti Pinch Four-door Window Function	●
Rear View Mirror - Heated, Electric Adjustment, Anti- Glare	●
Double Curvature Lens for Exterior Rearview Mirror	●
Sun Visor & Visor Mirror With Light	●
Remote Controlled Close Windows	●
COMFORT & CONVENIENCE	
Connected Car Technology	●
6-Way Driver Seat Adjustment	●
4-Way Co-Pilot Seat Adjustment	●
50W Wireless Fast Charging	●
Passive Entry & Start	●
Key-sensing Light Switch System	●
Climate Controlled Driver and Passenger Seats	●
Electrically Passenger Seat Adjustment (Boss Button key)	●
Adjustable Second Row Rear Seat (7-seats)	●
Second Row & Third Row Foldable Seats	●
Air Filtration System (CN 95)	●
Rear-AC Vents for Third Row Seats	●
360-degree Parking Assistance	●
Emergency Assistance System	●
Intelligent Air Purification	●
PM2.5 Air Filtration	●
Negative Ion Generator	●
Carbon Monoxide Monitoring	●
DRIVERS ASSISTANCE	
Auto Hold Function	●
4-Way Steering Wheel Adjustment	●
Adaptive Cruise Control	●
Automatic Headlights	●
Adjustable Headlamp	●

Model	S09
■ INFOTAINMENT	
Intelligent Voice Control with 8 Languages	●
Multimedia System (Qualcomm Snapdragon 8155)	●
CarPlay and Android Auto	●
12V Power Interface	●
8-Speakers	●
High Bass Trumpet	●
Convenient USB Port (Super Fast Charge. 2 Front & 2 Rear)	●
Temperature Display	●
■ SAFETY & SECURITY	
Driver & Passenger Seat Airbag	●
Front/back side & Head Airbags	●
Tire Pressure Monitoring System (TPMS)	●
Seat Belt Warning System	●
ISOFIX - Child Seat Latch*2	●
Central Locking System	●
Impact Reducing Seatbelt	●
3-Point Seat Belt	●
(ABS) Antilock Braking System	●
(EBD) Electric Brakeforce Distribution	●
(EBA) Electronic Brake Assistant	●
(TCS) Traction Control System	●
(ESP) Electronic Stability Program	●
Hill-Start Assist Control	●
Hill Decent Control	●
Active Rollover Protection	●
Forward Collision Warning	●
Lane Departure Warning	●
High Beam Assist	●
Blind Spot Detection with Rear Cross Traffic Alert	●
Lane Change Assist	●
Door Open Warning	●
Rear Collision Warning	●
Fire Extinguisher	●
First-Aid Kit	●
Speeding Alarm	●

Exterior:



Starlit Black



Ocean Blue



Mountain Green



Snow White



Moon Gray



Phantom Gray

Interior:



Amber Brown



Spring Green Ivory

WARRANTY	10 YEARS / 1 MILLION KILOMETERS
SERVICE CONTRACT	3 YEARS / 40,000 KILOMETER
MODEL YEAR	2025

Terms & Conditions Apply